

HIMANSHU RANA

Product Manager

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PROFESSIONAL SUMMARY

Product manager, 5+ years across enterprise SaaS, data intelligence and industrial platforms. I currently own vision, strategy and roadmap for iOL Pulse, a 0→1 real-time data intelligence platform for enterprise hotel chains. I settle the data model and metric dictionary before anyone designs a screen, and I instrument what I ship. On AI features I keep the guardrail structural: the model writes the sentence, the pipeline produces the number.

PROFESSIONAL EXPERIENCE

Product Manager · iOL · Gurugram, India Sep 2025 – Present

- Built iOL Pulse from scratch, a real-time data intelligence platform for enterprise hotel chains. I own vision, strategy and roadmap, and have taken **4 core modules** from inception to launch in **12 months** with Engineering, UX and Data squads.
- Delivered the Revenue Insights dashboard, consolidating **4 fragmented data sources** onto one surface. Revenue managers get live booking pace, ADR and RevPAR in a single place.
- Shipped Rule Builder, which automates partner allocation across **3 channel types** (OTA, direct, wholesaler) for multi-region hotel groups.
- Launched Compset Builder, a multi-level benchmarking module. It surfaces competitor pricing and positioning signals so revenue teams can decide faster.
- Developed a real-time market signal module that tracks geopolitical disruption in the Middle East. Clients see demand shifts early and can act on pricing and inventory while it still matters.
- Prototyped Pulse Assistant, a function-calling agent over the Revenue Insights API so non-analysts can ask in plain English. On a traced run it resolved **5 of 5 filters** from one sentence in **5.8 seconds**. The model never computes a figure itself, and guest PII, forecasts and other modules are refused outright.

Product Manager · Df-OS (NRV Designx) · Noida, India Dec 2022 – Sep 2025

- Owned the end-to-end roadmap for Df-OS (Digital Factory Operating System). Delivered **100+ features**, with adoption up **35% YoY** and annual revenue up **20%**.
- Rebuilt onboarding on A/B tests, Mixpanel funnel analysis and behavioural segmentation. Drop-off fell **25%** and 30-day engagement rose **28%**.
- Found and fixed funnel friction with SQL and user analytics. Conversion up **18%** across web and mobile.
- Ran GTM for 3+ platform modules on staged rollout, early-adopter programmes and closed-loop feedback. First-week adoption came in **30% higher**.
- Scoped and shipped a Gen AI validation layer for data quality. Manual processing effort down **20%**.
- Specified a config-driven API layer where a new drilldown entity is a YAML file, not a new endpoint. Wrote the agent contract that turns a plain-English request into a validated API call, with four pre-flight checks and one fixed error string.

Business Analyst (Proxy Product Owner) · YCSPL · Gurugram, India Sep 2021 – Nov 2022

- Led GIS-based digitalization of **4.5M+ properties across 82 towns** for the Government of Haryana, which lifted municipal tax compliance and operational efficiency at population scale.
- Acted as proxy product owner through the statewide rollout, turning messy field operations into epics, specs and deployment stories the engineering team could build from.
- Ran requirements and feedback loops across **40+ distributed field teams**. Error resolution rose **76%** over successive delivery cycles.

CORE SKILLS & TOOLS

Product	Roadmap Planning · OKR Setting · PRD Writing · GTM Strategy · 0-to-1 Builds · Feature Prioritization
Execution	Agile / Scrum · A/B Testing · Funnel Optimization · User Research · Stakeholder Management
AI	LLM productisation · Function calling & tool contracts · Guardrail & threshold design · Prompt design · Dify
Data	SQL · Mixpanel · Grafana · Advanced Excel · Behavioural Analytics
Tools	Figma · Whimsical · Notion · Confluence · Postman · Jira

EDUCATION & CERTIFICATIONS

B.Tech, Uttaranchal University, Dehradun CGPA 8.1 · 2020

Certified Product Manager, Nextleap · Certified Business Analyst, AnalytixLabs